

**CAIRNGORMS NATIONAL PARK
VISITOR SERVICES, INFORMATION AND TOURISM (ViSIT) FORUM**

**Wednesday 31st January 2007, 10:30am
Glen Lui Hotel, Ballater**

AGENDA

- 1 Welcome and Apologies
- 2 Minutes of the last meeting and matters arising
- 3 Delivering the National Park Plan Paper 1, Jane Hope
Discussion on the framework of Delivery Teams and Advisory Groups necessary to deliver the National Park Plan.
- 4 Visitor Information Review Paper 2, Murray Ferguson
Forward-looking discussion on the range of CNP publications and how best to ensure that these meet the needs of visitors.
- 5 Cairngorms Brand Paper 3, Chris Taylor
- 6 Information update Paper 4
 - Point of Entry Marker Project
 - Point of Entry Interpretation
 - Pre-arrival Directional Signage
 - John Muir Award
 - Sustainable Tourism Strategy Action Plan Updates
 - Landscape Scenarios Project
 - Wild Land in the Cairngorms Project
 - Website Scoping Study
 - New Marketing Officer
- 7 AOCB

The meeting will finish at approx 1pm and will be followed by a light lunch